



**SUSTAINABLE ENERGY
WEEK 15-19 JUNE 2015**
Take part in shaping Europe's sustainable energy future



The MED Programme, committed to a decarbonized Mediterranean:

**Innovation for Renewable Energy and Energy Efficiency solutions in Mediterranean
regions and cities. An overview of achieved results**

Bruxelles, 18th June 2015

SMARTINMED: BUILDING AN INTERREGIONAL TRANSNATIONAL SMART SPECIALISATION STRATEGY on ENERGY EFFICIENCY AND RENEWABLE ENERGY



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Project Coordinator



Programme cofinancé par le Fonds Européen
de Développement Régional
Programme cofinanced by the European Regional
Development Fund

with the support of the projects



and



THE PROJECT IN A NUTSHELL

MAIN THEME: Renewable energy/energy efficiency/and distributed generation and smart grids - MED SMART SPECIALISATION STRATEGY

TARGET GROUP(S): Public Administrations, SMEs, Clusters, Policy Makers,

OBJECTIVE: to ENHANCE Mediterranean competitiveness and STRENGTHEN the strategic cooperation between economic development players and public authorities, namely supporting SMEs innovation capacities and development potential in the field of Renewable energy and Energy Efficiency

PARTNERSHIP:



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THE PROJECT STORY

BACKGROUND :

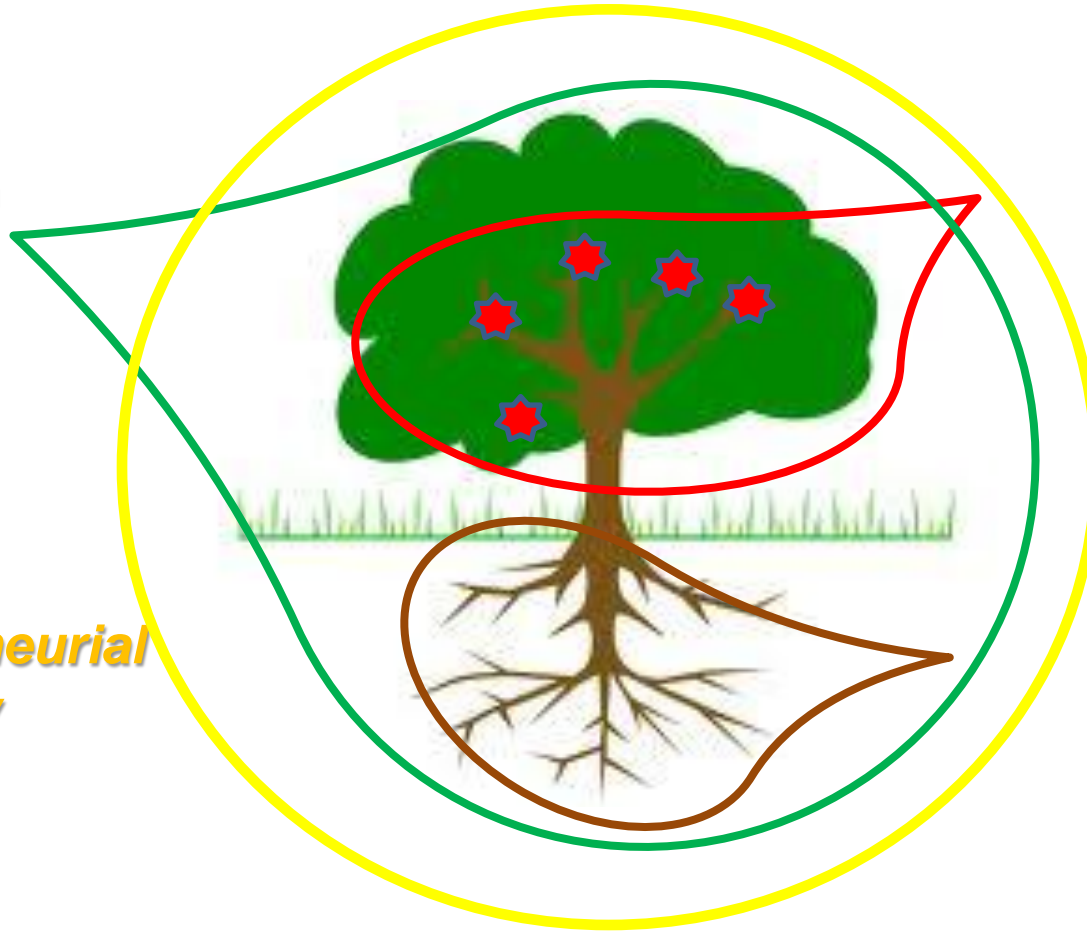
S3, OPEN INNOVATION- TRYPLE HELYX, CO-CREATION, ECO INNOVATION, INTERNATIONALISATION, COOPERATION, MACRO REGIONAL STRATEGY

**Policy
Optimisation**

**Capacity
building**

**Entrepreneurial
discovery**

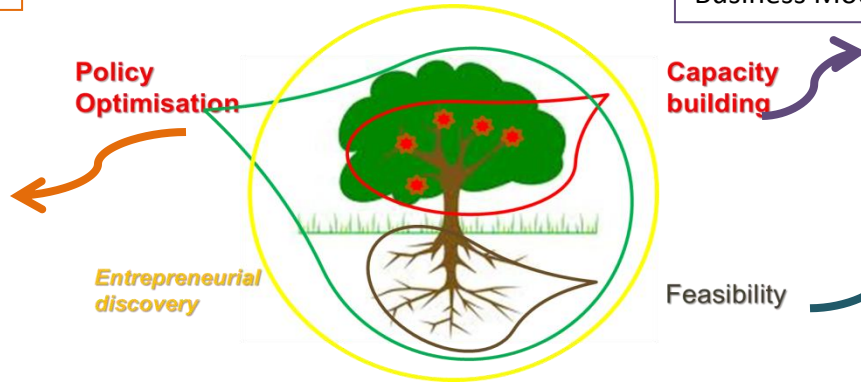
Feasibility



ACHIEVED RESULTS

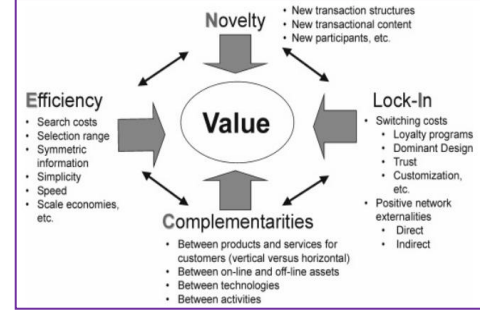



- n. 1 S3
Prioritization
Methodology
- RES and EE Joint
Funding Scheme



N1. Innovative Green
Business Models

N. 1 Methodology for Analysis
N 1 report on regional and Mediterranean
Markets, positioning in the international
value chains, SMEs need and barriers in the
framework of an Entrepreneurial discovery
Process



RESULTS	DESCRIPTION	IMPACT	REPLICATION
1 new business model	Business model detailed in 7 strategies (Internationalization, Product Quality, Green Business, Turn Key Solutions , New Internal Markets , Innovation of Products, Innovation of Processes)	SMEs/CLUSTERS: enhanced ability to create, assess, improve/correct their business in few steps POLICY MAKERS: to design appropriate strategies based on the Green BM components and mechanisms	YES 
1 S3 Prioritization Methodology	It is designed as a prioritization “exercise to find out in which areas will have the most impact in the interregional cooperation amongst the 9 partners SMARTinMED	-Identification of key pillars and related initiatives for a S3 strategy at Mediterranean level, from the regional assets to Interregional Complementarity - Regional competitiveness, region patents in renewable energy – and Energy efficiency and distributed generation and smart grids. Opportunities for cooperation also based on ability of policy makers to make advance at regional level in certain areas, common criteria for strategies selection. Inter-clusters cooperation	YES
1 Joint RES and EE financing scheme	A Joint RES and FS based on 48 Funding Schemes coming from the involved territories	Assured support to trans national cooperation between energy clusters, SMEs members and essential material to prepare transnational cooperation such as Joint Research/Innovation Project which could subsequently be funded	YES

Thank you for your kind attention!



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