



**SUSTAINABLE ENERGY
WEEK 15-19 JUNE 2015**
Take part in shaping Europe's sustainable energy future



The MED Programme, committed to a decarbonized Mediterranean:

Innovation for Renewable Energy and Energy Efficiency solutions in Mediterranean regions and cities. An overview of achieved results

Bruxelles, 18th June 2015

MED Energy efficiency ? yes.. we can!

MARIE

Enhancing Mediterranean initiatives leading SMEs to innovation in building energy efficiency technologies

**Manuela Masutti
AREA Science Park
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Programme cofinancé par le Fonds Européen de Développement Régional
Programme cofinanced by the European Regional Development Fund

with the support of the projects

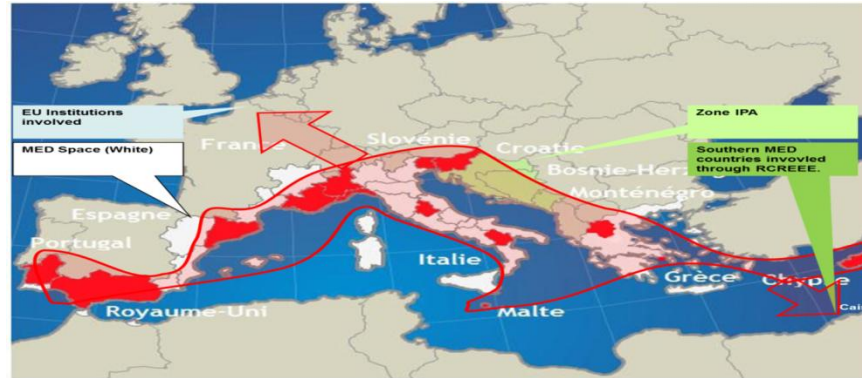


THE PROJECT IN A NUTSHELL

MAIN THEME: energy efficiency in Mediterranean buildings

PARTNERSHIP:

23 organizations
9 MED countries
16 MED regions



TARGET GROUP(S): regional and local public authorities, SMEs

OBJECTIVE:

- To establish a permanent mechanism for policy dialogue at the regional level to ensure the valorization and capitalization of MARIE policy and strategy proposition
- To articulate a Network of existing Med clusters and associations with a focus on EE in Buildings to develop actions and policies supporting SMEs innovation and market dynamization

and

To develop a MEDBEE Strategy

(Mediterranean Building Energy Efficiency Strategy)



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and



MARIE main results



MARIE

MEDITERRANEAN BUILDING
RETHINKING FOR ENERGY
EFFICIENCY IMPROVEMENT

Process

Drivers

Political commitments

Future



MEDBEES Forum, Malta, March 27th 2014. North-South-East MED countries.



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The Process



The analytic, management and experimentation efforts done between 2011 and 2014 by the 23 MARIE partners has produced a

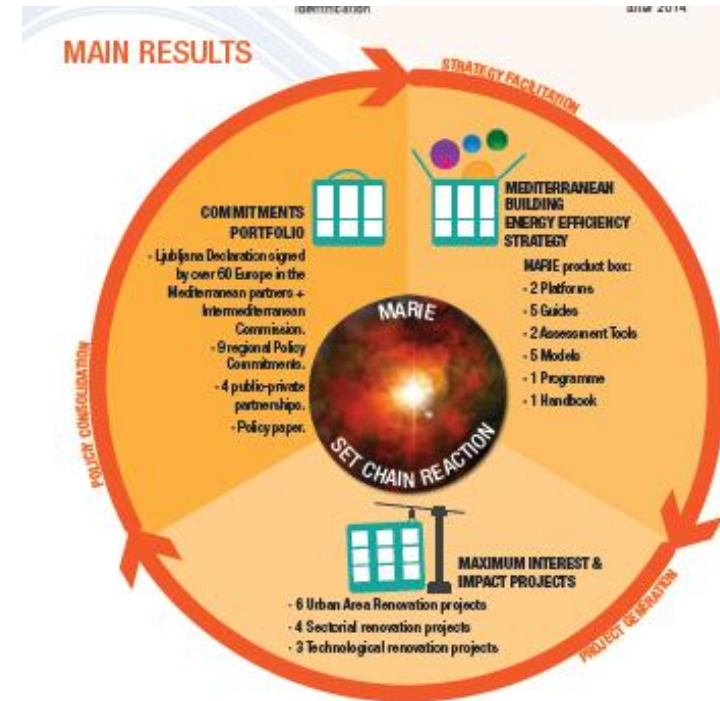
set of practical results oriented to support the design and implementation of

Regional Strategies on Energy Renovation In Buildings (ERB)

DRIVERS

The MARIE results can be organized in 3 main drivers:

- **COMMITMENTS PORTFOLIO:** The official engagement of the organizations in the ERB strategies is a key fundament.
- **PRODUCTS BOX:** MEDBEES as common methodological approach to prepare and implement ERB Regional Strategies.
- **MAXIMUM IMPACT & INTEREST PROJECTS:** a practical form to generate real impacts at short term and a chain reaction.



Political Commitments

Ljubljana Declaration

signed in

October 2013 by the **MARIE**, **PROFORBIOMED** and **ELIH MED** Coordinators, representing more than **60 MED partners**

Two main commitments:

- Participate in the development of a Multilevel Governance model for energy renovation in buildings in MED area
- Develop energy renovation in buildings regional strategies



Political Commitments

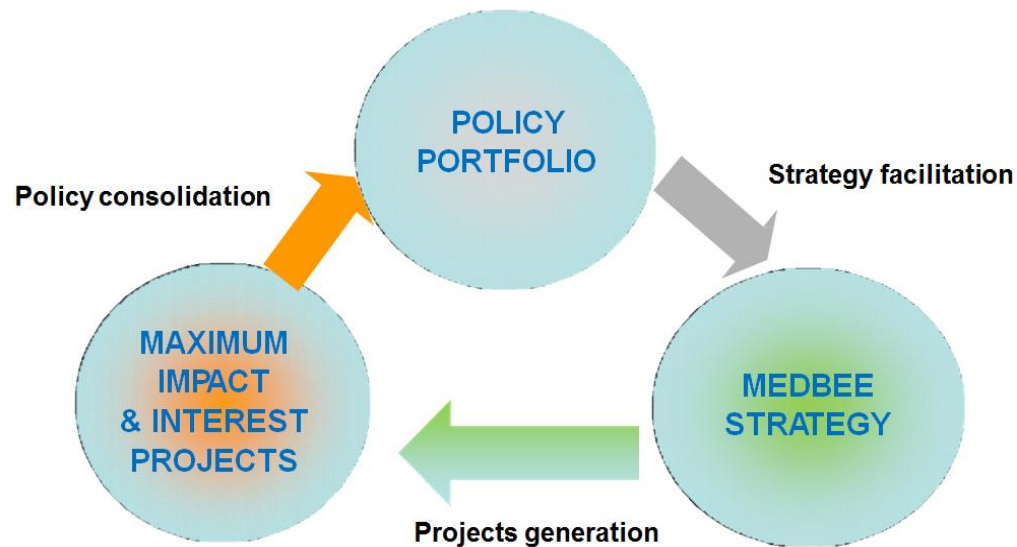
MARIE project:

9 MED Regions

have officially assumed MARIE Road Map

to develop

REGIONAL STRATEGIES for ENERGY RENOVATION in BUILDINGS



The Future



MARIE future is focusing on setting and implementing ERB strategies in all MED regions.

For example

in order to implement MARIE FVG MEDBEE strategy and capitalize EMILIE experience:

Friuli Venezia Giulia region is working on an ELENA-EIB proposal



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Thank you for your kind attention!

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