



MED
CAP



The MED Programme
capitalisation:

**Contributing to
a stronger Europe**

EUROPEAN UNION



Committee of the Regions

Foreword

The following is the summary of the opinions from the different projects involved in the capitalization call.

It does not necessarily reflect the opinion of the MED programme structures and engages only the participants in the questionnaire.



General remarks

The capitalization experience was:

- Interesting and benefiting
- With huge impact on the awareness of the “sustainability” and “continuity” concepts
- Helped already consolidated and multi-year experience to become more structured and involving other funds



Main difficulties

- Feeble definition of the concepts
- Synergies with other projects (*clusterisation*)
- The knowledge and matching of the existing outputs prior to their “capitalization”
- Impact of the capitalization projects in the policy arena
- The different engagement of the partners



Main achievements

- Better comprehension of capitalization (concept and potential)
- Consolidation of existing partnerships and creation of new ones
- Increased impact of previously released deliverables
- Updating and adaptation of previous results to different fields
- Guaranteed some continuity of the activities started with previous projects
- Engagement of project partners in a policy learning process with local and regional stakeholders → awareness raising and adoption of project results at local and regional level
- Emergence of an informal community of MED projects' (allowing, for example, the organization of common events)



Recommendations from projects 1

- Clearer definition of capitalization (concept, objectives)
- Synergies among the capitalization projects have to come naturally - Clustering should be promoted but not forced
- Emphasis on tools and instruments for assessing the actual multiplier effect of projects and the concrete long-term impact
- Better communicate results to targets (appropriate language; appropriate forums to communicate, common communication efforts)
- Focus on the adequate and concrete beneficiaries (from the phase of project definition)
- Creation of “MED communities” on specific problems/themes
- More networking occasions and specific monitoring tools
- Less and higher quality reports/outputs.



Recommendations from projects 2

- Any new project proposal should ensure the review of the prior initiative/projects done in a topic, and the mechanisms to make effective the transferability of the final tool to the end-users
- Capitalization as a permanent process in the programmes
- Improve the dialogue between project partners and Managing Authorities of mainstream programmes
- Include in the MED CP a specific cross action to foster and support the organization of high level meetings involving the political representatives of the Regions and of the national Governments on specific themes (addressed by a group of projects).
- Identify and foster the seed that grows into capitalization. E.g.: demanding the alignment of projects' objectives and activities with those of the applicant institutions (to ensures the political will and available resources after the project lifetime).



Open question (from projects)

How to include the capitalization process in the project's life?

- as an independent and mandatory Work Package (WP) or...
- developed in parallel with the other WP or...
- at the end of the project and continue after the end of the other WP or...
- an option between several projects to a following phase after the end of projects or...
- In the framework of one specific project in charge of capitalization, as done for the maritime call, with a unique catalyzer for communication, evaluation and synthesis.

