

Global challenges, Mediterranean solutions

Decision making and concrete actions

22nd - 23rd June 2015
Marseilles, France



Programme cofinancé par le Fonds Européen
de Développement Régional (FEDER)

Programme cofinanced by the European Regional
Development Fund (ERDF)



Région
Provence
Alpes
Côte d'Azur



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RÉPUBLIQUE FRANÇAISE



Interreg
Mediterranean



European Parliament



European
Commission

Dear Madam or Sir

The INTERREG MED Programme managed by the region of Provence-Alpes-Côte d'Azur, together with the European Parliament Information Offices and Representations of the European Commission in Marseilles, Barcelona and Milan, warmly invite you to participate to their joint conference on 22nd and 23rd June 2015, in Marseilles, France.

The conference “**Global challenges, Mediterranean solutions – Decision making and concrete actions**” will not only mark the official launch of the INTERREG MED Programme 2014-2020, but offer a great occasion to discuss and exchange on cooperation strategies for challenges that Europe and the world are facing.

DECISION MAKING - Monday 22nd

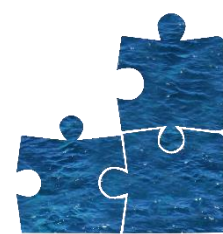
What's on the agenda? Mediterranean stakeholders and policy makers will engage in a high-level debate about the hot topics on the EU agenda and will look over the past 15 years of cooperation in the Mediterranean and its benefits with a zoom on the Western Mediterranean. The INTERREG MED Programme will illustrate its future contribution to the global governance effort of the Mediterranean area.

Who should attend? Decision makers and policy promoters

CONCRETE ACTIONS - Tuesday 23rd

What's on the agenda? The INTERREG MED Programme 2014-2020 will present its new approach and priorities with special emphasis on the programme's expectations as regards future projects. Members of the Joint Secretariat will provide technical and thematic orientation to participants intending to apply within the first call to allow for relevant applications and quality project development.

Who should attend? MED Programme applicants / potential project partners



AGENDA 22nd June



09:00-09:30 **Registration**

09:30-10:00 **Opening**

- ▶ **Michel Vauzelle**, *President of the Region Provence-Alpes-Côte d'Azur, France*
- ▶ **Harlem Désir**, *State Secretary for EU Affairs, France*

Cooperation in the Mediterranean and launch of the Interreg MED Programme 2014-2020

10:00-12:00 **European Cooperation in the Mediterranean: transnational stakes and European policies**

Introduction: The relevance of European cooperation for the Mediterranean region européenne pour la région méditerranéenne

- ▶ **Andrea Mairate**, *Head of unit of the Competence Centre for Macro-regions and European Territorial Co-operation – Transnational and Interregional co-operation*

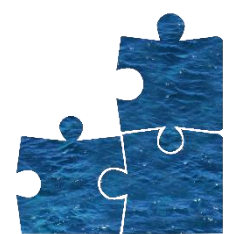
Round table

- ▶ **Younous Omarjee**, *First Vice-Chair of the Committee on Regional Development at the European Parliament, France*
- ▶ **Sylvie Millot**, *Executive Director Projects, Union for the Mediterranean*
- ▶ **Parlementaire européen**, *Espagne – tbc*
- ▶ **Roger Albinyana**, *Secretary General of Foreign Affairs and of the European Union, Regional Government of Catalonia*
- ▶ **Francesca Balzani**, *Budget and Heritage Councillor, Milan Municipality*

12:00-12:30 **Interreg MED Programme 2014-2020**

Presentation of the Programme and introduction to the Priority Axis "Governance in the Mediterranean"

13:00-14:00 **Networking Lunch**



Thematic zooms: European strategies and their implementation by the European cooperation in the Mediterranean

14:00 – 15:30

► Innovation

Session presided by **Cyril Robin-Champigneul**, *Head of the Representation of the European Commission in Marseilles*

- The **EU strategy for Innovation** for the Mediterranean area: **Maria Cristina Russo**, *Director for International Cooperation, DG Research and Innovation, European Commission.*

Implementation examples

- «iCapitale» European capital of Innovation: **Joaquim Llimona**, *Director of International relations and cooperation for Barcelona City Council elected European capital of Innovation in 2014*

- Creative MED, capitalising MED projects related to creativity and territorial innovation in the Mediterranean space: **Léonard Léveque** *Agency for sustainable Mediterranean cities and territories (AViTeM) – tbc*

► Environnement

Session presided by **Muriel Mouret**, *Head of the European Parliament Office in Marseilles – tbc*

- The **EU strategy for Environment**: European Commission

Implementation examples

- Networking of iconic Mediterranean Peaks: **Florian Chardon**, *Responsible for the Canigo Site;*

- MED-IAMER, integrated transnational actions required to mitigate environmental risks in the Mediterranean Sea: **Dania Abdul Malak**, *project coordinator, Univerity of Malaga*

15:30-:16:00

Refreshments

16:00-17:30

► Energy efficiency

Session presided by **Ferran Tarradellas**, *Head of the Representation of the European Commission in Barcelona*

- The **EU strategy for Energy Efficiency**: **Anne Houtman**, *General Policy in DG Energy at the European Commission*

Implementation examples

- MARIE (Mediterranean Building Rethinking for Energy efficiency Improvement) **Carles Sala**, *Secretary in charge of Housing and Urban Affairs at the Catalonia Government*

- **To be determined**: Bocconi university or Milan Chamber of Commerce or ELIHMED (ENEA) project

► Transport

Session presided by **Fabrizio Spada**, *Head of the Representation of the European Commission in Milan*

- The **EU strategy for Transport**: **Marjeta Jager**, *Director for General Policy, Directorate-General Mobility and Transport at the European Commission*

Implementation examples

- Cooperation between the ports of Barcelona, Genoa and Marseilles: **Christine Cabau Woehrel**, *Executive Director of GPMM and CEO – tbc*


- **To be determined**: Cooperation in the railway sector

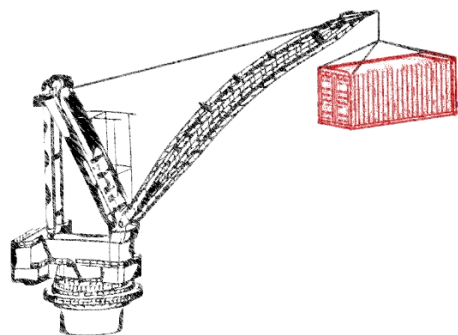
AGENDA 23rd June



MED setting sails at the docks.

The new INTERREG MED Programme 2014-2020

08:30-09:00	Registration
09:00-09:30	Opening and official launch of the MED Programme
09:30-11:00	The new programme architecture – general overview <i>Background</i> <i>Thematic and territorial focus</i> <i>Types of MED projects</i> <i>Programme expectations</i>
11:00-11:15	Questions and Answers
11:15-11:45	Coffee break
11:45-12:45	The new programme architecture – procedures <i>Rules and procedures for project applications</i> <i>Specific Know How for the first call for project proposals</i>
12:45-13:00	Questions and Answers
13:00-15:00	Networking and information lunch  <i>Meet potential future project partners sharing interests in the thematic areas (make appointments in advance via the event's blog)</i>  <i>Meet representatives of the Joint Secretariat and the National Contact Points to further clarify technical questions in the technical area</i>
15:00-17:30	Parallel thematic sessions: <ul style="list-style-type: none"> Innovation (innovative clusters and networks in MED key sectors) Low carbon energy (energy efficiency, renewable energies and transport) Natural and cultural resources (sustainable tourism and management of protected areas)
17:30	Wrap up and come together



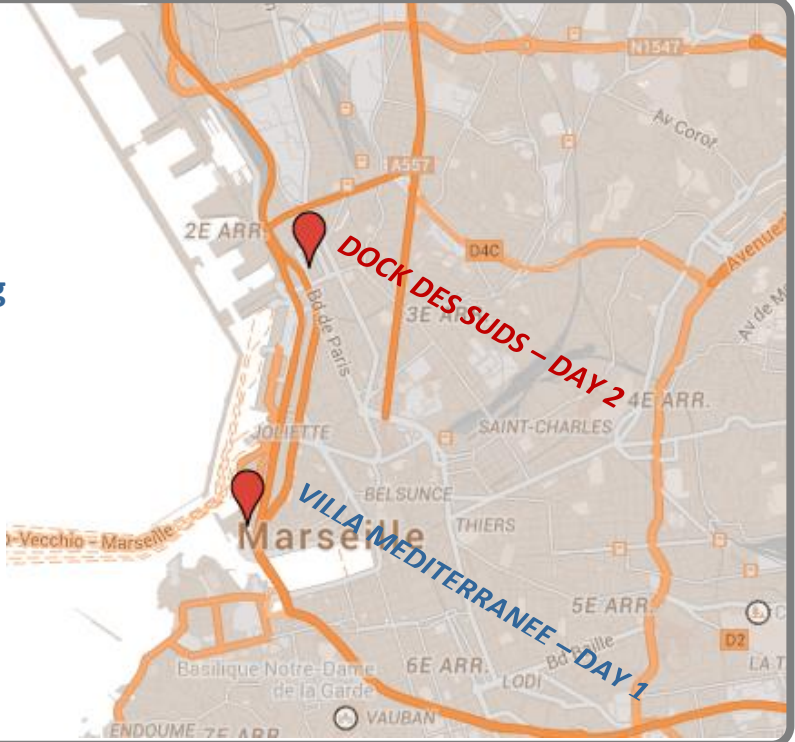
PRACTICALITIES

VENUES

Please note that the two days event will be hold in two different venues:

DAY 1: 22nd June 2015:
VILLA MEDITERRANEE
Esplanade du J4
13002 Marseille
www.villa-mediterranee.org

DAY 2: 23rd June 2015:
DOCK DES SUDS
12 Rue Urbain V
13002 Marseille
www.dock-des-suds.org

A map of Marseille, France, with two red location pins. The first pin is labeled 'VILLA MEDITERRANEE - DAY 1' and is located in the 2nd arrondissement (2E ARR.) near the Esplanade du J4. The second pin is labeled 'DOCK DES SUDS - DAY 2' and is located in the 3rd arrondissement (3E ARR.) near Rue Urbain V. The map shows major roads like the A557 and N1547, and various districts including Saint-Charles, Joliette, and Vauban.

ACCOMMODATION

Please reserve your room as soon as possible! Rooms are not pre-reserved. Find hotel recommendations on the [event's web section](#).

