



The MED Programme  
capitalisation:

**Contributing to  
a stronger Europe**

EUROPEAN UNION



Committee of the Regions

# MED CAPITALIZATION projects

Priority axis 1

6 projects approved

Total ERDF budget approved: 6.837.975 €



PROJECT	Lead Partner	Country	Region
3C 4 INCUBATORS	CIMAC - Intermunicipality Community of Central Alentejo	Portugal	Alentejo
ACCELMED	Barcelona Activa SA SPM (ACTIVA)	Spain	Cataluña
CITEK	Region of Marche - Department of Internationalization, Culture, Tourism, Trade and Promotional Activities	Italy	Marche
CREATIVEMED	Municipality of Prato	Italy	Toscana
ECO-SCP-MED	Andalusian Institute of Technology	Spain	Andalucía
MER	Province of Bologna - Economics Development	Italy	Emilia-Romagna



# 3C4 INCUBATORS



**3 C 4** INCUBATORS  
DEVELOPING TERRITORIES THROUGH  
CULTURE AND CREATIVITY

<b>Thematic</b>	<b>Cultural and Creative Sector</b>
<b><u>Main Tool</u> (one)</b>	Canvas Game (based on Business Model to CCI SMEs)
<b>To whom?</b>	Cultural and Creative SMEs Cultural Incubators and tutors
<b>Link</b>	<a href="http://www.3c4incubators.eu/development-of-the-canvas-game/">http://www.3c4incubators.eu/development-of-the-canvas-game/</a>



# ACCELMED



<b>Thematic</b>	<b>Employment and economic growth</b>
<b><u>Main</u> Tool (one)</b>	Portfolio of business-friendly services to support SMEs who wish to set-up in Mediterranean territories
<b>To whom?</b>	-Businesss support institutions -Companies wishing to set-up in the Mediterranean
<b>Link</b>	<a href="http://accelmed.eu/softland-mediterranean">http://accelmed.eu/softland-mediterranean</a>



# CITEK



<b>Thematic</b>	<b>Smart Specialization Strategy</b>
<b><u>Main Tool</u> (one)</b>	RIS3 Map (MED countries)
<b>To whom?</b>	Public authorities, policy makers
<b>Link</b>	<a href="http://www.your-innovation.eu/tools/smart-map">http://www.your-innovation.eu/tools/smart-map</a>



# CreativeMED



<b>Thematic</b>	Smart Specialization
<b><u>Main</u> Tool (one)</b>	CreativeMED Toolkit
<b>To whom?</b>	Regional policy makers
<b>Link</b>	<a href="http://toolkit.creativemed.eu/">http://toolkit.creativemed.eu/</a>



# ECO-SCP-MED



<b>Thematic</b>	<b>Sustainable Consumption and Production</b>
<b><u>Main</u> Tool (one)</b>	ECO-SCP-MED Toolkit
<b>To whom?</b>	SMEs, Industrial Area managers, Local Authorities
<b>Link</b>	<a href="http://www.ecoscpmed.eu/ecoscpmed/content/integrated-approach">http://www.ecoscpmed.eu/ecoscpmed/content/integrated-approach</a>





# MER



<b>Thematic</b>	Green marketing and innovative management for attracting investments and increasing the competitiveness of sustainable industrial areas
<b><u>Main</u> Tool (one)</b>	<b>Training package:</b> 11 desk course, 10 e-learning modules, over 500 trainees
<b>To whom?</b>	Policy makers, Public administrators IA managers, IAs stakeholders,
<b>Link</b>	<a href="http://www.eip-elearning.it/">http://www.eip-elearning.it/</a>





# MED CAPITALIZATION projects

Priority axis 2

3 projects approved

Total ERDF budget approved: **3.345.804€**



PROJECT	Lead Partner	Country	Region
COASTGAP	Region of Lazio - Directorate of Environment	Italy	Lazio
MEDLAND2020	Forest Sciences Center of Catalonia (CTFC)	Spain	Cataluña
ZEROWASTE PRO	EGTC - EFXINI POLI-Network of European Cities for Sustainable Development	Greece	Attiki



# COASTGAP



<b>Thematic</b>	<b>Coastal Governance and Adaptation Policies in the Mediterranean</b>
<b><u>Main Tool</u> (one)</b>	Joint Action Plan on MED ACC as capitalisation output of the Bologna Charter and based on the COASTGAP toolbox of capitalised BPs
<b>To whom?</b>	Coastal Administrations (NUTS2, NUTS3) as potentially the most appropriate level to improve concrete policies on the territory
<b>Link</b>	<a href="http://coastgap.facecoast.eu/">http://coastgap.facecoast.eu/</a> <a href="http://bolognacharter.facecoast.eu/">http://bolognacharter.facecoast.eu/</a>



# ZEROWASTE PRO



<b>Thematic</b>	The promotion and enhancement of waste prevention, reuse and recycling systems.
<b><u>Main</u> Tool (one)</b>	Communication Kit
<b>To whom?</b>	It addresses Local and Regional Authorities and aspires to become a useful tool for local and regional decision makers by providing templates of communication tools ready to be used for raising awareness campaigns.
<b>Link</b>	<a href="http://www.zerowastepro.eu/tools/">http://www.zerowastepro.eu/tools/</a>



# MED CAPITALIZATION projects

**Priority axis 3, Objective 1:** *Improvement of maritime accessibility and of transit capacities through multimodality and intermodality*

**1** project approved

Total ERDF budget approved: **1.169.300€**



PROJECT	Lead Partner	Country	Region
OPTIMIZEMED	Port Institute of Studies and Cooperation of the Valencian Community FEPORTS	Spain	Comunidad Valenciana



# OPTIMIZEMED



<b>Thematic</b>	<b>Intermodal transport</b>
<b><u>Main</u> recommendation (one)</b>	OPTIMIZEMED e-PLATFORM for organising intermodal transport in the MED area
<b>To whom?</b>	To industrial and commercial sectors, import and export companies, to transport companies
<b>Link</b>	<a href="http://www.optimizemed.info">www.optimizemed.info</a>



# MED CAPITALIZATION projects

**Priority axis 4, Objective 1:** *Coordination of development policies and improvement of territorial governance*

**3** projects approved

Total ERDF budget approved: **3.461.200€**



PROJECT	Lead Partner	Country	Region
PHILOXENIAPLUS	Local Employability	Greece	Kentriki Makedonia
SHA.P.E.S.	Regional Association of Lazio Municipalities - ANCI Lazio	Italy	Lazio
URBAN_EMPATHY	Municipality of Málaga	Spain	Andalucía



# Philoxeniaplus



Vivid and attractive countryside - a chance to seize for the future of Europe

<b>Thematic</b>	<b>Welcome and attractiveness policies and territorial cohesionI</b>
<b><u>Main</u> Tool (one)</b>	A guide (methodological + sensibilisation)
<b>To whom?</b>	For professionals For representatives ... into the first European Association of welcome territories and actors
<b>Link</b>	<a href="http://www.installation-campagne.fr">www.installation-campagne.fr</a>





# Shapes



<b>Thematic</b>	<b>Creative economy</b>
<b><u>Main Tool</u> (one)</b>	Ecosystem Shapes platform
<b>To whom?</b>	Companies and stakeholders
<b>Link</b>	<a href="http://www.shapes.cnr.it">http://www.shapes.cnr.it</a>



# URBAN EMPATHY



<b>Thematic</b>	Promotion of sustainable urban models through integrated approaches
<b><u>Main</u> Tool</b>	SUMO Toolkit
<b>To whom?</b>	Decision Makers: politicians & technicians)
<b>Link</b>	<a href="http://www.catmed.eu/urban_sumo.php">www.catmed.eu/urban_sumo.php</a>





*Thank you for your attention*

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