



The MED Programme
capitalisation:

**Contributing to
a stronger Europe**

EUROPEAN UNION



Committee of the Regions

MED CAPITALIZATION projects

Priority axis 1

6 projects approved

Total ERDF budget approved: 6.837.975 €



PROJECT	Lead Partner	Country	Region
3C 4 INCUBATORS	CIMAC - Intermunicipality Community of Central Alentejo	Portugal	Alentejo
ACCELMED	Barcelona Activa SA SPM (ACTIVA)	Spain	Cataluña
CITEK	Region of Marche - Department of Internationalization, Culture, Tourism, Trade and Promotional Activities	Italy	Marche
CREATIVEMED	Municipality of Prato	Italy	Toscana
ECO-SCP-MED	Andalusian Institute of Technology	Spain	Andalucía
MER	Province of Bologna - Economics Development	Italy	Emilia-Romagna



3C4 INCUBATORS



3 C 4 INCUBATORS
DEVELOPING TERRITORIES THROUGH
CULTURE AND CREATIVITY

Thematic	Cultural and Creative Sector
<u>Main</u> recommendation (one)	<u>Cultural incubators need to form links with the territories and communities</u> ; not be isolated structures: this creates dynamics and pushes other activities. The constitution of local platforms grouping all stakeholders is a key element to ensure cohesion in a specific sector. Companies that are part of the incubator community should be encouraged to be part of those platforms in order to facilitate collaboration between tenants and the rest of the local community. National and international collaboration should also be promoted for local companies to access knowledge and opportunities from other areas.
To whom?	Regional and local policy makers; Incubators managers
Link	http://www.3c4incubators.eu/wp-content/uploads/2014/02/3C-4-Incubators-Position-Paper-on-Cultural-and-Creative-Sector.pdf



ACCELMED



Thematic	Employment and economic growth
<u>Main</u> recommendation (one)	Increase cooperation among institutions to build a business-friendly ecosystem in the Mediterranean
To whom?	Mediterranean Business support institutions
Link	http://accelmed.eu/softland-mediterranean



CITEK



Thematic	Smart Specialization Strategy
<u>Main</u> recommendation (one)	Keep on RIS3 monitoring system mechanism able to ensure effective innovation policy interventions
To whom?	Public authorities, policy makers
Link	http://www.your-innovation.eu/tools/smart-map



CreativeMED



Thematic	Smart Specialization
<u>Main</u> recommendation (one)	To define a Mediterranean model of innovation, based on creativity, social innovation and the valorization of cultural resources and heritage.
To whom?	Regional policy makers
Link	http://www.creativemed.eu/images/white_paper/index.html



ECO-SCP-MED



Thematic	Sustainable Consumption and Production
<u>Main</u> recommendation (one)	Harmonized Policy Recommendations
To whom?	Local, regional public bodies, policy makers able to integrate SCP in national, regional, and local action plans.
Link	http://www.ecoscpmed.eu/ecoscpmed/system/files/eco_scp_med_policy_recommendations_final.pdf



MER



Thematic	Green marketing and innovative management for attracting investments and increasing the competitiveness of sustainable industrial areas
<u>Main</u> recommendation (one)	COOPERATE TO BETTER COMPETE Strengthening the relationship between public authorities, firms and knowledge transfer centres to properly convey the benefits related to sustainable industrial park management
To whom?	Policy making Smes Actors involved in IA management
Link	http://www.merproject.eu/mediawiki/



MED CAPITALIZATION projects

Priority axis 2

3 projects approved

Total ERDF budget approved: **3.345.804€**



PROJECT	Lead Partner	Country	Region
COASTGAP	Region of Lazio - Directorate of Environment	Italy	Lazio
MEDLAND2020	Forest Sciences Center of Catalonia (CTFC)	Spain	Cataluña
ZEROWASTE PRO	EGTC - EFXINI POLI-Network of European Cities for Sustainable Development	Greece	Attiki



COASTGAP



Thematic	Coastal Governance and Adaptation Policies in the Mediterranean
<u>Main</u> recommendation (one)	Shared strategies to face common challenges like littoralization, erosion and climate change effects
To whom?	Coastal Administrations (NUTS2, NUTS3) as potentially the most appropriate level to improve concrete policies on the territory
Link	http://coastgap.facecoast.eu/



MEDLAND 2020



Thematic	Sustainable Consumption and Production / MED natural resources conservation and valorisation
<u>Main</u> recommendation (one)	Sustainable and efficient natural resources conservation and management goes together with their social and economical valorisation
To whom?	Land planners and regional policies
Link	www.medland2020.eu/en/page/89/policy-brief



ZEROWASTE PRO



Thematic	Waste management solutions- promote Waste Minimization.
<u>Main</u> recommendation (one)	Towards a circular economy- promote and support the implementation of a circular economy approach.
To whom?	Local and regional authorities
Link	http://www.zerowastepro.eu



MED CAPITALIZATION projects

Priority axis 3, Objective 1: *Improvement of maritime accessibility and of transit capacities through multimodality and intermodality*

1 project approved

Total ERDF budget approved: **1.169.300€**



PROJECT	Lead Partner	Country	Region
OPTIMIZEMED	Port Institute of Studies and Cooperation of the Valencian Community FEPORTS	Spain	Comunidad Valenciana



OPTIMIZEMED



Thematic	Intermodal transport
<u>Main</u> recommendation (one)	OPTIMIZEMED e-PLATFORM for organising intermodal transport in the MED area
To whom?	To industrial and commercial sectors, import and export companies, to transport companies
Link	www.optimizemed.info



MED CAPITALIZATION projects

Priority axis 4, Objective 1: *Coordination of development policies and improvement of territorial governance*

3 projects approved

Total ERDF budget approved: **3.461.200€**



PROJECT	Lead Partner	Country	Region
PHILOXENIAPLUS	Local Employability	Greece	Kentriki Makedonia
SHA.P.E.S.	Regional Association of Lazio Municipalities - ANCI Lazio	Italy	Lazio
URBAN_EMPATHY	Municipality of Málaga	Spain	Andalucía



Philoxeniaplus



Vivid and attractive countryside - a chance to seize for the future of Europe

Thematic	Welcome and attractiveness policies and territorial cohesion!
<u>Main</u> recommendation (one)	<p>It is a possible and willing future of rural territories!</p> <p>It is an operational answer to face crises, mobilities, new ways of life and ways of working!</p> <p>It is an original local development policy to achieve social innovation!</p>
To whom?	<p>Local and regional policy makers (Operational Programs)</p> <p>National and European policy makers</p>
Link	<p>http://www.philoxeniaplus.eu/</p> <p>http://www.emloc.gr/en/philoxeniaplus/leptomereies</p>



Shapes



Thematic	Creative economy
<u>Main</u> recommendation (one)	For the creation of a European Space of Creative and Sustainable Innovation, the “excellence” is the driver of social, economic and cultural development from the local to the transnational level.
To whom?	Public and private sectors
Link	https://www.youtube.com/channel/UCOQAm aSWkYOoRqp8iSQku2g



URBAN EMPATHY



Thematic	Urban sustainability policies improvement
<u>Main</u> recommendation	Structure dialogues among decision makers & technicians to optimize the capitalization of existing results
To whom?	Policy makers & technicians
Link	www.urbanempathy.eu





Thank you for your attention

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www.programmeMED.eu



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