



SMART GROWTH & THE MED PROGRAMME

Close up on past, present and future transnational innovation

Barcelona, Spain 19th October 2011 European Territorial Cooperation
Med Programme 2007-2013



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08:30	Registration
09:30	<p>Welcome speeches</p> <p>Regional Government of Catalonia <i>M. Albert Carreras de Odriozola, Secretary of Economy and Finances, Generalitat de Catalunya, Spain</i></p> <p>Spanish Presidency of the Med Programme <i>Ms. Ana Raquel García Rubio, General Assistant Director of Cohesion Funds and European Territorial Cooperation Programmes, Ministry of Economy and Finance, Spain</i></p> <p>Managing Authority of the Med Programme <i>M. Philippe Cichowlaz, Deputy Director-General, Region of Provence-Alpes-Côte d'Azur, France</i></p>
09:45	<p>Commissioner Hahn's message about Transnational Cooperation</p> <p>Video message</p>
09:50	<p>New Regulations for the Cohesion Policy: How would they affect European Territorial Cooperation?</p> <p>Interview</p> <p><i>M. Vicente Rodríguez Sáez, Deputy Head of Unit, Transnational and Interregional Cooperation Unit, DG Regio, European Commission, Belgium</i></p> <p><i>Moderated by Ms. Ana Raquel García Rubio, General Assistant Director of Cohesion Funds and European Territorial Cooperation Programmes, Ministry of Economy and Finance, Spain</i></p>
10:15	<p>What is innovation?</p> <p>Thematic introduction</p>
10:25	<p>Going Smart in the Med</p> <p>Interviews and discussions</p> <p><i>What is Smart Growth? How can the delivery of Innovation Union and Europe 2020 objectives be supported by European Territorial Cooperation?</i></p> <p><i>Ms. Valentina Pinna, European Commission, DG Research and Innovation, Belgium</i> <i>Ms. Fausta Corda, European Commission, DG Regio, Belgium</i></p> <p><i>Smart Growth in the Mediterranean</i></p> <p><i>Ms. Ratka Sekulovic, Deputy Minister for Cross Border Cooperation, Ministry for European Integration, Montenegro</i> <i>M. Thierry Arpin-Pont, Responsable for European Territorial Cooperation, SGAR Region of Provence-Alpes-Côte d'Azur, France</i> <i>M. Kostas Stratiridakis, Head of ICT Department, Region of Crete, Greece</i> <i>Chamber of Commerce of Barcelona, Spain</i></p> <p><i>Moderated by Ms. Amparo Montán (Interact Point Valencia, Spain)</i></p>
11:30	COFFEE BREAK

12:00	<p>The different faces of innovation in the Med Programme</p> <p>Panel 'BEEMED': Mediterranean Building Energy Efficiency Improvement Moderator: M. Xavier Marti, Ministry of Territory and Sustainability, Regional Government of Catalonia, Spain - MARIE Project Coordinator, IRH Med Project Technical Coordinator, RELS (ENPI Med) Project Coordinator</p> <p>Panel experts:</p> <p>Ms. Annick Delhaye, Vice President of the Region Provence Alpes Côtés d'Azur, Responsible for Energy and Sustainable Development, France</p> <p>M. Alain Lusardi, Energy Expert of 'Consorzio Nazionale Casa Qualità', IRH Med Partner and MARIE Associated Partner, Italy</p> <p>Ms. Noura Laroussi, Director of the National Agency of Energy Conservation, RELS (ENPI Med) Partner, Tunisia</p> <p>M. Gaetano Fasano, Head of Residential and Tertiary Building Service, Energy Efficiency Technical Unit ENEA, Elih Med Lead Partner, Italy</p> <p>M. Dimitris Papastefanakis, Head of the Department of Development Project Applications, Center for Renewable Energy Sources and Savings (CRES), IRH Med and ElihMed Partner, Greece</p> <p>M. Eleftherios Embedoklis Municipality of Larnaca, MARIE Partner, Cyprus</p> <p>M. Jaime Briales, Head of the Local Energy Agency, Municipality of Malaga, Elih Med Partner, Spain</p>
12:45	<p>Panel 'Creative Cluster and Ideas Supporting Entrepreneurship and New Technologies' Moderator: M. Jesse Marsh, MedLab Project Coordinator, Greece</p>
13:30	 LUNCH
14:30	<p>Upcoming Targeted Call on Innovation Capacities.</p> <p>Interviews and Presentation M. Bertrand Wert, European Commission, DG Enterprise and Industry, Innovation Policies, Belgium (tbc) M. George Mercier, Expert consulting the Med Programme in setting up the Terms of Reference, France Ms. Tarja Richard, Coordinator Joint Technical Secretariat Med Programme</p>
15:00	<p>LET'S HAVE SOME COFFEE TOGETHER: MEET AND INFLUENCE Round table discussions and consultations on innovation and the future of the MED Programme</p>
16:00	<p>What is innovation? Wrap up and event conclusions</p>
16:30	<p>Official end of the Plenary programme</p>
	<p>Side Programme to deepen information on the afternoon panels</p>
16:30	<p>Exchange at the project stands</p>
17:00 – 18:15	<p>BEEMED Forum of Regions and Cities, Mediterranean Building Energy Efficiency Improvement: Introduction of the BEEMED Forum by M. Carles Sala, Ministry of Territory and Sustainability, Government of Catalonia, MARIE Lead Partner, Spain</p> <p>Insight into Med projects involved in the BEEMED activities</p> <p>Presentation of the BEEMED Associated Entities Platform by M. Xavier Marti, Ministry of Territory and Sustainability, Government of Catalonia, Spain</p> <p>Open debate moderated by M. Eleftherios Embedoklis, Municipality of Larnaca, Cyprus</p>

The Conference is moderated by **Bénédicte Paviot**, UK. Simultaneous translation French/English is available.