



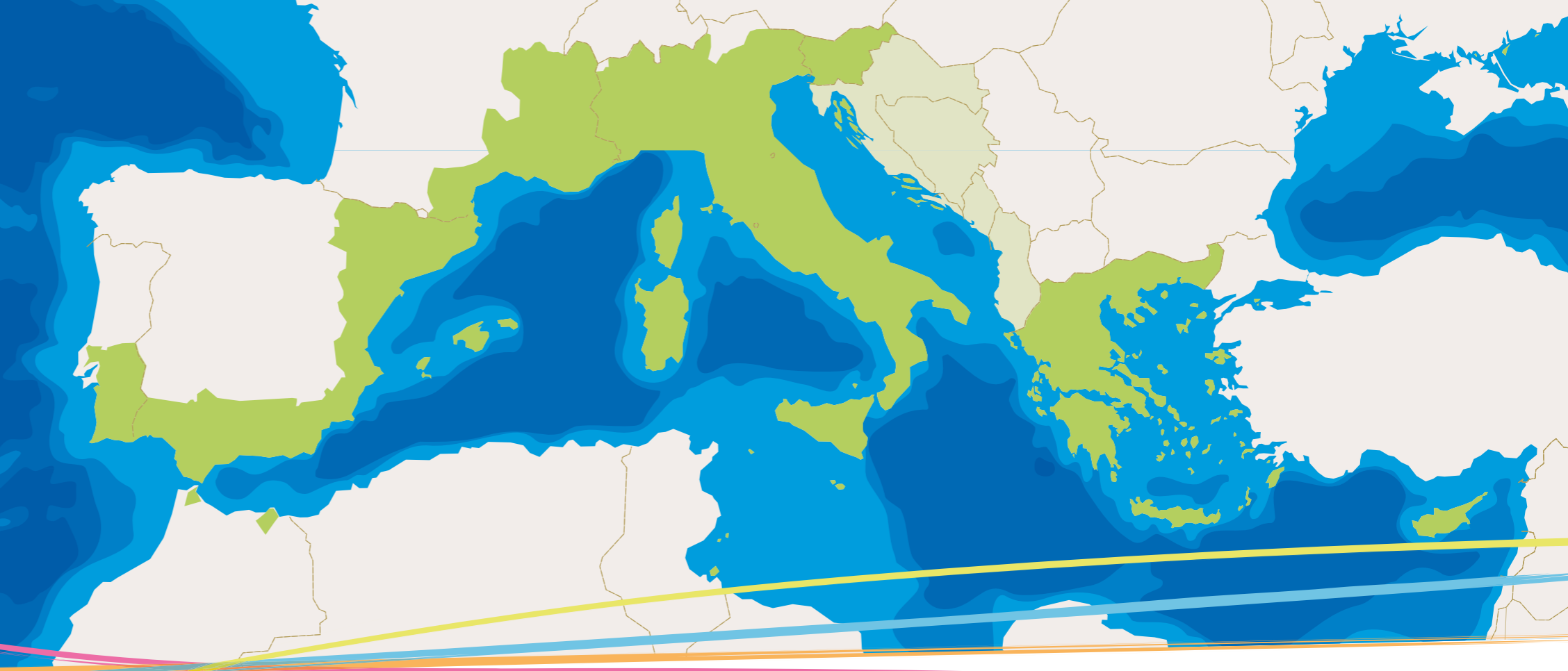
MED PROGRAMME

What is it about ?
What happened so far ?



Programme cofinanced
by the European Regional
Development Fund

THE MED PROGRAMME IS ONE OF THE EUROPEAN TRANSNATIONAL COOPERATION PROGRAMMES IN THE FRAME OF THE 'TERRITORIAL COOPERATION' OBJECTIVE OF THE EU COHESION POLICY. PARTNERS FROM 13 COUNTRIES INCLUDING THE WHOLE NORTHERN MEDITERRANEAN SEACOAST ARE WORKING TOGETHER TO STRENGTHEN THE COMPETITIVENESS, EMPLOYMENT AND SUSTAINABLE DEVELOPMENT OF THIS AREA. THE TRANSNATIONAL SETUP ALLOWS THE PROGRAMME TO TACKLE TERRITORIAL CHALLENGES BEYOND NATIONAL BOUNDARIES.



THE MED PROGRAMME

THE MED COOPERATION AREA → TERRITORIES UNITED FOR THE MEDITERRANEAN SPACE

→ PROGRAMME IN SHORT

- 1 STRATEGIC OBJECTIVE : « to make the whole MED space a territory able to match international competition »
- 13 STATES from the Mediterranean coastal regions, together to tackle on common challenges
- 4 MAIN PRIORITIES : innovation, environment, accessibility to the territories, balanced territorial development
- 2 KEY PROJECT CRITERIA : project with strong transnational and concrete dimension

Innovation, good governance, environment protection, natural risk prevention and sustainable transport solutions are some of the key notions of this programming period and constitute the framework for its thematic orientation.

With a budget of more than 250 M€ (193 M€ from the European Regional Development Fund ERDF), the programme launches calls for project proposals to build up transnational partnerships aiming at meeting the programme objectives.

To date, the programme closed two calls for classical projects (2009 and 2010). Moreover, a first call for strategic project proposals with emphasis on maritime safety and renewable energies was launched and thus some first strategic projects were approved in spring 2011.

In spring 2011, the programme launched a second call for project proposals on maritime accessibility and information and communications technologies. The foreseen budget amounts to 25M€ ERDF.

So far 104 projects are running under the MED Programme co-funded up to a rate of 85% and requesting 133 M€ ERDF. Additional calls for project proposals are foreseen in 2012. (innovation capacities...)

WHO CAN PARTICIPATE ?

Regions and towns administrations, research centers and national authorities in charge of related sectors, universities as well as non profit making associations: the Programme welcomes projects from various horizons. A more detailed list of potential beneficiaries can be found in the official programme documents.

The MED Programme funds projects with partners from the coastal and Mediterranean regions of 9 Member States. Mediterranean candidates and potential candidate countries to the European Union are invited to get involved in projects, too.

These countries participate with the European funds of the IPA (Instrument for Pre-Accession Assistance). In 2011 an integrated management system of IPA funds was implemented allowing allocations no longer being fragmented per country, but being combined in one common budget.

THE COOPERATION AREA IS COMPOSED BY THE FOLLOWING TERRITORIES:

Albania : entire country
Bosnia Herzegovina : entire country
Croatia: entire country
Cyprus : entire country
France : four regions - Corse, Languedoc-Roussillon, Provence Alpes Côte d'Azur, Rhône-Alpes
Greece : entire country
Italy : eighteen regions - Abruzzo, Apulia, Basilicata, Calabria, Campania, Emilia-Romagna, Friuli-Venezia Giulia, Lazio, Liguria, Lombardy, Marche, Molise, Umbria, Piemonte, Sardinia, Sicily, Tuscany, Veneto

Malta : entire country
Montenegro : entire country
Portugal : two regions – Algarve, Alentejo
United-Kingdom : one region of Economic Programming – Gibraltar
Slovenia : entire country
Spain : six autonomous regions – Andalusia, Aragon, Catalonia, Balearic islands, Murcia, Valencia - and the two autonomous cities Ceuta and Melilla.

The Liaison Office **MED-IPA** in Thessaloniki guarantees information flows, coordination and capitalisation with project partners and other programmes in the IPA countries.

The Liaison Office **MED-ENPI CBC MED** in Valencia exchanges information, coordinates and capitalises between the MED Programme and the ENPI CBC MED Programme.

4 STAKES FOR A MORE COMPETITIVE SPACE



WHAT IS IT ABOUT ?

Due to strong international competition and gaps between different regions in the Mediterranean, the Med Programme encourages dissemination of innovative technologies and know-how and strengthens strategic cooperation between public and private stakeholders.

HOW CAN THIS BE DONE ?

- > Building transnational networks between businesses supporting organisations, economic operators, clusters etc. to facilitate technology transfer and dissemination of innovative practices and know-how.
- > Developing transnational networks of research and resource centres, innovation and entrepreneurship centres and intermediate structures that facilitate innovation processes.

CONCRETE EXAMPLES FROM THE MED PROJECT WORLD

- > Creation of laboratories, new inspiration sources and trainings;
- > Developing recommendations for young entrepreneurs and SME to improve the promotion and of their creations;
- > Development of environmentally friendly processes and ecological material, prototype realisations and business management plans, networks and systems.

BALANCED REGIONAL DEVELOPMENT



WHAT IS IT ABOUT ?

In the MED areas, cities boast the highest levels of competitiveness, services or specific skills. To better manage the effects of urban development and to enhance potential competitiveness of rural areas while avoiding a widening of territorial disparities, it is essential to support synergies between the urban and rural spaces and improve territorial multilevel governance systems.

HOW CAN THIS BE DONE ?

- > Promoting transnational collaboration between different multilevel territorial systems to improve services networking and encourage the emergence of common strategies.
- > Promoting transnational initiatives enhancing the role of historical heritage and cultural resources from the point of view of integrated territorial development.

CONCRETE EXAMPLES FROM THE MED PROJECT WORLD

- > Urban development action plans allowing cities to further promote the quality of live for their citizens and the attractiveness for new businesses;
- > Creation of new specific job profiles, ecological and innovative promotion products, new cultural services and initiatives aimed to promote territories' cultural heritage, productions and local traditions;
- > Creation of new cultural services and enhancement of existing initiatives aiming to valorise and promote cultural heritage, regional products and local traditions;
- > Experimentation on facilitation techniques for communities' cooperation and cohesion by transforming them into laboratories for intercultural dialogue in the Mediterranean.

ENVIRONMENT



WHAT IS IT ABOUT ?

Richness and vulnerability of natural resources and heritage, pressure on fragile areas, regular water supply threats, concentration of major risks: The Mediterranean space is a space rich of assets with a high biodiversity that needs to be protected on different environmental levels through transnational coordinated initiatives.

HOW CAN THIS BE DONE ?

- > Promoting transnational partnerships to protect, enhance, and increase the awareness of the fragile areas and their resources from the integrated territorial development and sustainable tourism point of view.
- > Creating and disseminating innovative materials and production processes that allow reducing energy consumption amongst public stakeholders and businesses.

CONCRETE EXAMPLES FROM THE MED PROJECT WORLD

- > Public private structures aiming to contribute to climate change mitigation by creating new job opportunities focusing on green economy;
- > Action plans and experimentation on energy efficiency improvement in public buildings and the promotion of renewable energies;
- > Creation of visualisation and demonstration tools to explain how to contribute to climate change mitigation for local administrations, enterprises and citizens.

TERRITORIAL ACCESSIBILITY



WHAT IS IT ABOUT ?

Being composed of many isolated territories, the Mediterranean space encounters accessibility and connection problems between its regions, its economic poles and its harbours as well as with its surrounding international areas. At the same time, the development of economic activities and tourism put a high level of pressure on the area. This situation needs to be tackled by organising the means of transportation and better access to the telecommunications network.

HOW CAN THIS BE DONE ?

- > Building transnational partnerships to promote multimodal transport systems in urban areas and promoting the use of transportation modes with a low environmental impact.
- > Supporting transnational actions allowing a more efficient use of information and communications technology for civil society, administrations and economic operators.

CONCRETE EXAMPLES FROM THE MED PROJECT WORLD

- > Creation of a virtual platform enabling transport enterprises to choose the most efficient and environmentally friendly way of goods' transportation;
- > Action plans for the creation and promotion of new tourism services and offers based on the utilisation of bicycles and other 'green' transport means.

WHAT HAPPENED SO FAR ?

104

104 Ongoing projects

23

23 Initiatives aimed to improve connections for isolated territories

14

14 Structures for the support to SMEs at the Mediterranean transnational level

3460

3460 SMEs / R&D centres involved in transnational activities or initiatives arose by Med Programme's projects

60 Transnational agreements for new services applicable at the Mediterranean scale, being implemented

60

114

114 Databases implemented (creativity, multimodal transports, environmental risks, commerce, cultural resources)

53

53 Permanent networks of public and private actors at the transnational level

4684

4684 Best practices transferred at the Mediterranean level: support to SMEs, local and productions, eco-innovation in the agro-food sector, renewable energies

905

905 Transnational partners involved

HOW TO GET MORE INFORMATION ?

- > You are interested in practical details and procedures of the programme ?
- > You would like to find out about approved projects and their results ?
- > You wish to be informed about upcoming calls for project proposals ?
- > You want to get to know national and transnational contact persons ?

Find us also on :



Please, visit the Programme website and read the reference documents for more information

→ www.programmemed.eu

www.programmemed.eu

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