

SOCIAL MEDIA- FACTSHEET 5



Building online content & networks

Here are some of the online resources mentioned in the training sessions, which can be used by any project depending on who they wish to engage with and what kind of evidence they are sharing. There are plenty more out there!

Online Networking/Posting

www.facebook.com
www.linkedin.com
www.twitter.com
<https://plus.google.com>
<https://bufferapp.com>
<https://hootsuite.com>

Visual content creation/publication

www.instagram.com
www.vine.com
www.storify.com
www.youtube.com

Thematic networking & content generation

www.yammer.com
www.scoop.it
www.twitter.com

Content Marketing and Storytelling

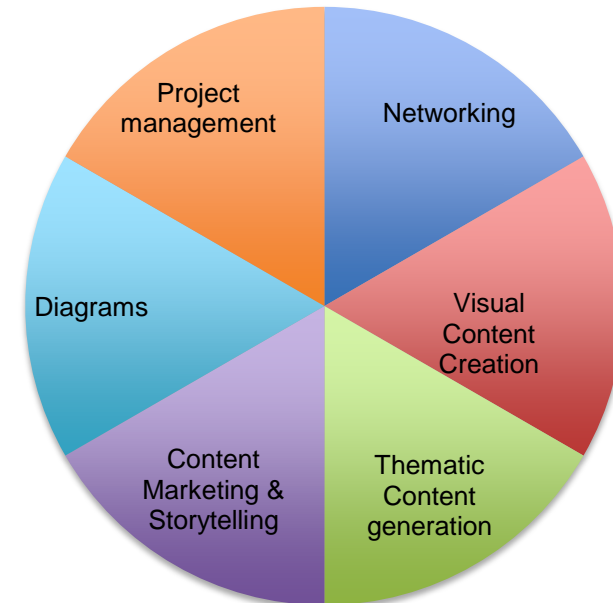
<https://crowdmap.com>
<https://storify.com>

Online Diagrams

<https://bubbl.us>
<http://piktochart.com>
<http://creately.com>
<http://infogr.am>
<https://coggle.it>
<http://www.easel.ly>
<https://venngage.com>

Online project management

www.trello.com
<https://drive.google.com>
www.yammer.com



Keep an eye out for new technologies that will help you tell your story and interact further with your stakeholders.

Domains that are set to develop further in 2014:

**Audio visual content (ex - video on instagram)
Content Marketing (based on storytelling ex - storify)
Integrated services (ex - google +)**

The best tools for my project

